BOYCOTTS

"The BDS movement uses the historically successful method of targeted boycotts, inspired by the South African anti-apartheid movement, the US civil rights movement, and the Indian and Irish anti-colonial struggles, among other worldwide.

...

The BDS movement targets carefully selected companies that play a clear and direct role in Israel's crimes against Palestinians, as well as in violating the rights of other peoples/ communities and where there is real potential for winning. This is how the BDS movement has successfully forced companies like G45, Veolia, Puma, and Pillsbury, among others, to end their complicity in Israel's grave human right violations and crimes.

...

As an intersectional movement that connects Palestinian liberation with racial, indigenous, social, gender, and climate justice struggles, we recommend prioritizing the boycott of companies that are targets of mobilizations in other struggles of the oppressed."